

bloom[®]



colors may vary

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bloombaby.com



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booklet/intl eng-2017-jan



fresco chromeTM

as the world's highest baby chair, fresco chrome's 3-position recline system and easy up/down height adjustment allow baby to join the family at the dining table or the modern breakfast bar. in cradle mode newborn baby is up and away from the ground, safe from pets & household dust; parents and baby are able to experience all important eye-to-eye contact in the first formative months.

8 years

newborn



easy to activate
3-position recline
system using
light-touch pull handle

push-button, quick release
shoulder harness points for
easy height adjustment &
convertibility to child play seat

child-proof easy release
safety bar trigger

FDA food-grade, scratch
resistant & anti-slip
adjustable feeding tray &
second smaller play tray –
removable & dishwasher
safe

reinforced, removable aluminum
safety bar equipped for use in all
3 recline positions

removable booster, engineered to
direct spills away from seat unit

easy to wipe-clean nook &
cranny free seat unit

pneumatic up/down height
adjustment allowing for tray
heights up to 91cm/36in

reinforced removable
footrest with 3 adjustable
height positions

large, scratch-resistant
wheels concealed in base
for easy movement

360-degree swivel



5-point safety harness
with one-push bloom
smart buckle™



fresco chrome™



mercury



silver



black

77cm/30½" ~ 91cm/36"



white



rose gold



gold

seat pad colors

snakeskin grey

snakeskin black

downtown denim

rosy pink

bermuda blue

rock red

harvest orange

gala green

canary yellow

lunar silver

coconut white

solar gold

midnight black

rose gold

navy blue







fresco chrome[™] wool liner

- customise your fresco chrome with this easy care wool seat liner
- crafted from 100% pure Australian merino wool
- regulates temperature & manages moisture
- breathable, luxurious & naturally soft





nanoTM

urban flat-fold highchair
suitable from 6 months to 3 years

vibrant and modern
color palette, in
fabrics designed for
easy clean &
comfort

5 point safety
harness with bloom
smart buckle

FDA food grade plastic,
easy-clean dishwasher
safe removable tray

suitable for
up-to-the table
or traditional
tray dining

super slim
easy fold ,
foldable with
tray on for
convenient
storage

2 position
adjustable
footrest

lightweight for
easy carry



*nano*TM

perfect for urban living



matt white

matt black

| | |
|-------------------------------|----------------|
| matt white seat pad colors | rock red |
| | gala green |
| | coconut white |
| | henna brown |
| | downtown denim |
| | snakeskin grey |
| | |
| matt black seat pad colors | snakeskin grey |
| | downtown denim |
| | midnight black |

coco go™

lounger • rocker • upright seat



lounger



bouncer



upright seat



weight 7.5lbs/3.4kg

suitable from newborn to 12kg / 26lbs

• w: 45cm/17¾", l: 70cm/27½", h: 53cm/21"



durabile coco go
travel bag included

frame
color



cappuccino

natural

seat pad
color



coconut white
organic

frost grey
organic

navy blue
organic





COCO™

baby lounger

suitable from newborn to 12kg / 26lbs

- curved, single-piece frame with cosy seat
- formed in pressed birch wood
- smooth, self-rocking motion
- adjustable 5-point padded safety harness
- no assembly required
- w: 43cm/17", l: 82cm/32¼", h: 44cm/17¼"

coco stylewood™ frame colors



natural

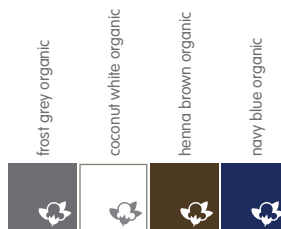


cappuccino



beach house white

organic seat pad colors





universal snugTM



universal snug™

extra comfort & support for baby



removable newborn insert
for full head support &
superior comfort



colors

coconut white

frost grey

midnight black



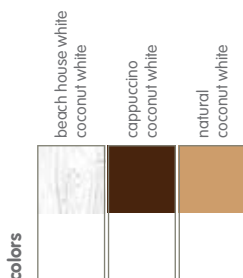
suitable from newborn to 12 months

- soft cotton fabric
- provides full head support & superior comfort
- removable newborn insert allows bloom snug to grow with baby
- ideal for bloom fresco chrome, coco loungers & most strollers, car seats & baby gear
- machine washable

pogo™

step stool 3-in-1

- 3-in-1 bentwood step-stool, booster and seat
 - 2-height, step-stool with extra wide top
 - inverts to table/stool for larger children
 - transforms into a stylish toddler seat
- strengthened base for maximum safety & balance
- light weight design with cut-out side handles for easy lift & carry
- water-based low voc baby-safe finishes
- made in europe using FSC-certified wood, mdf-free & formaldehyde free





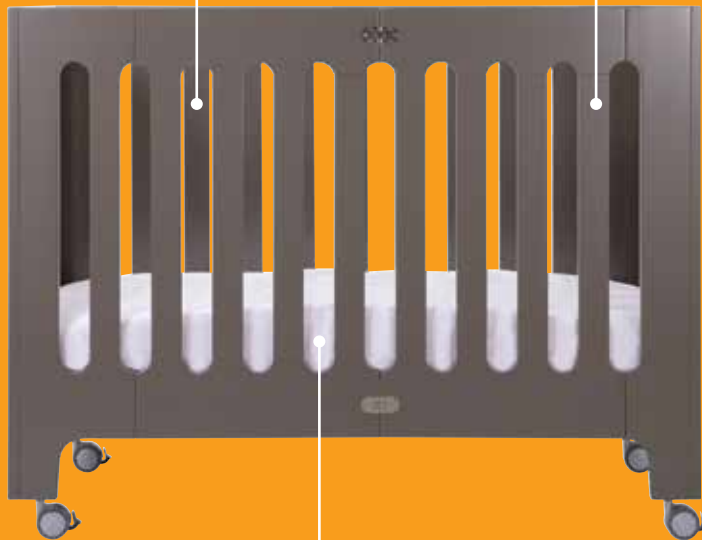
alma collection

100% solid wood,
no **MDF**

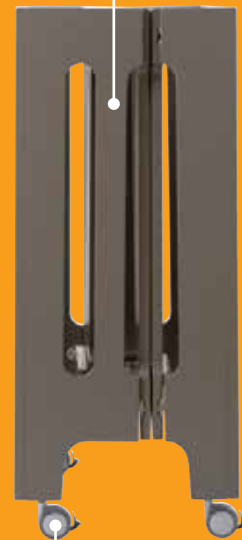
open slats on all four
sides, maximizing
all-important air flow

solid wood construction

patented folding
design for easy
storage



2 adjustable
mattress heights



4 lockable castors

alma mini™ newborn +



alma papa™ 0 – 4 years



alma max™ 0 – 5 years

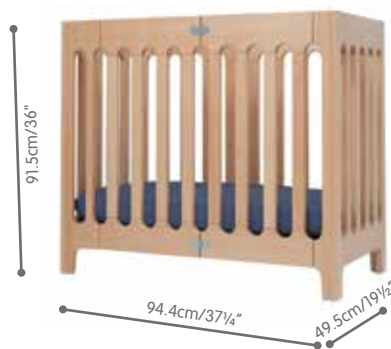
standard US mattress size: 52" x 28"/132 x 71cm, standard UK mattress size: 55" x 28"/140 x 71cm



alma mini™

suitable from newborn

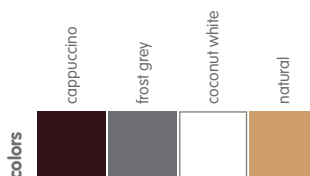
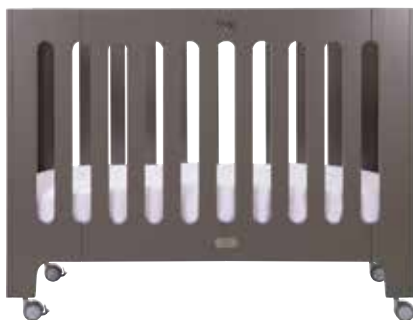
- modern design, solid wood mini-crib sized for urban spaces
- bassinet with extended use as mini-crib, up to 12 months, longer usage dependent upon baby's size
- 2 position adjustable mattress platform for growing baby
- sized for room-to-room mobility during nap time; fits easily through narrow doorways
- patented no-tools-required easy set up in under 5 minutes
- compact-fold construction for easy storage & transport (durable storage bag available separately)
- open slats on all four sides maximize all-important air-flow
- 4 lockable castors
- low voc baby safe finishes. mdf-free, formaldehyde-free



alma papa™

suitable from newborn to 4 years

- beautiful, modern solid wood crib
- 2 mattress heights allow use as bassinet & full-size crib
- patented compact-fold construction for easy storage & transport (durable storage bag available separately)
- open slats on all four sides maximize all-important air-flow
- 4 lockable castors for room-to-room mobility
- low voc baby safe finishes. mdف-free, formaldehyde-free



bed rail

suitable from 15 months to 4 years

- converts alma papa into stylish toddler bed
- easy to install design
- durable solid wood construction

alma max™

suitable from newborn to 5 years

- beautiful, modern solid wood crib
- 2 mattress heights allow use as bassinet & full-size crib
- patented compact-fold construction for easy storage & transport
- open slats on all four sides maximize all-important air-flow
- 4 lockable castors for room-to-room mobility
- suitable with standard size mattress & bedding:
US version mattress size: 52" x 28"/132 x 71cm,
UK version mattress size: 55" x 28"/140 x 71cm
- low voc baby safe finishes. mdf-free, formaldehyde-free



US version



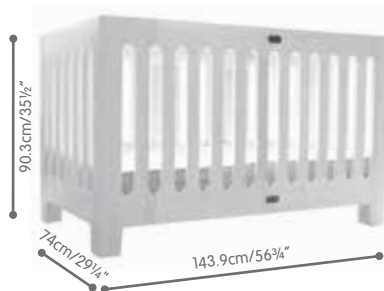
UK version



bed rail

suitable from 15 months to 5 years

- easy to install design
- durable solid wood construction





alma™ dresser

- sleek modern design that complements the alma crib collection to complete your alma nursery
- durable solid wood construction
- 4 large soft-closing drawers with concealed rails
- transforms from a sophisticated cabinet to a change station with bloom universal change tray (sold separately)
- no assembly required
- low voc baby safe finishes. mdaf-free, formaldehyde-free



retro™ crib



suitable from newborn to 5 years

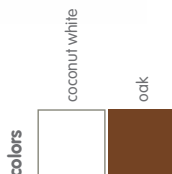
- beautiful solid wood crib inspired by mid-century modern design
- unique curvature and rounded design elements
- all-around open slats maximize all-important air flow
- 2 mattress heights
- newborn to school-age convertibility – from bassinet to crib to toddler bed
- suitable with standard size mattress & bedding: US version mattress size: 52" x 28"/132 x 71cm, UK version mattress size: 55" x 28"/140 x 71cm
- low voc baby safe finishes. mdf-free, formaldehyde-free



UK version



US version



retro bed rail

the retro bed rail converts the crib into a stylish & sophisticated toddler/day bed for use up to 5 years



retro™ dresser

- 3 spacious drawers for ample storage
- soft closing stainless steel rails for added safety
- durable solid wood construction
- inspired by mid century modern aesthetic with unique rounded elements designed to complement your retro nursery
- transforms from cabinet to change station with bloom universal change tray (sold separately)
- no assembly required
- low voc baby safe finishes. mdf-free, formaldehyde-free



luxo™

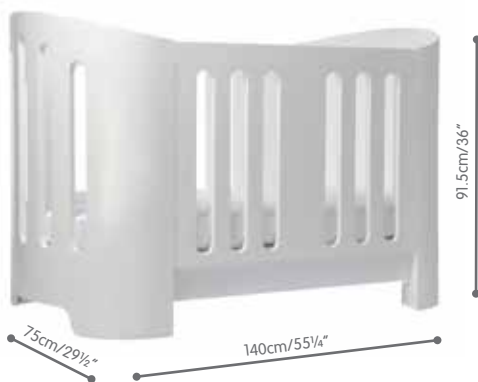
suitable from newborn to 5 years

- european-styled, modern solid wood crib
- newborn to school-age convertibility – from bassinet to crib to toddler bed
- 2 adjustable mattress heights
- patented no-tools-required easy set up in under 10 minutes
- all-around open slats maximize all-important air-flow
- low side profile for easy access to baby
- low voc baby safe finishes. mdf-free, formaldehyde-free





2 adjustable mattress heights with fixed side panels



bed rail

suitable from 15 months to 5 years

- easy-to-install design
- durable solid wood construction

colors

coconut white





luxo™ dresser

- european, curved design that complements the luxo crib to complete your luxo nursery
- durable solid wood construction
- extra-large soft-closing drawers with concealed rails
- transforms from a sophisticated cabinet to a change station with bloom universal change tray (sold separately)
- no assembly required
- low voc baby safe finishes. mdf-free, formaldehyde-free



colors



coconut white

universal change tray



suitable from newborn

- sized to fit alma mini, alma papa, alma max, alma dresser, retro, retro dresser, luxo, luxo dresser & most modern cribs
- solid wood, spacious, contoured styling
- waterproof mat with machine washable plush terry cover for baby's comfort
- * additional terry covers available separately



colors

coconut white

cappuccino



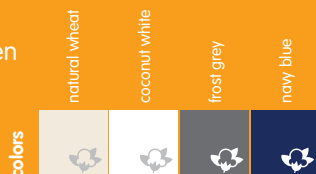
tranquil collection

tailored for bloom cribs & standard size cribs & cots



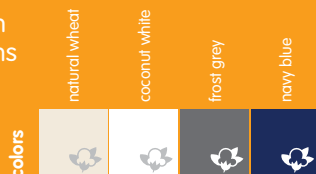
fitted sheet (set of 2)

- luxury 300 thread count, sateen fitted sheets available in 100% organic cotton
- machine washable



bumper

- luxurious 300 thread count
- 100% cotton sateen cover, with dual side embroidered patterns
- full wrap design with extra padding keeps baby snug & bump free
- machine washable



mattress protector

- 100% soft cotton flannel fabric
- double-sided breathable & waterproof surface to protect mattress from accidents & spills
- machine washable



lollipop collection

tailored for bloom cribs & standard size cribs & cots

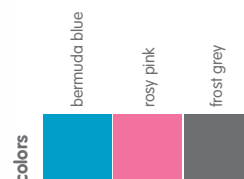
lollipop fitted sheet (set of 2)

- 100% cotton sateen, luxury 300 thread count
- machine washable
- retro groove print patterns
- 2 fitted sheets per package



lollipop bumper






- 100% cotton sateen fabric cover, luxury 300 thread count
- soft inner padding
- reversible, dual-side design
- machine washable
- retro groove print patterns



mattress collection

each mattress is made with care to the most stringent of safety & quality standards, ensuring baby a safe & healthy sleep



| | coco mat | pocket spring |
|---|---|---|
| alma mini urban crib  | w: 45cm/17¾", l: 90cm/35½", h: 8cm/3¼" | w: 45cm/17¾", l: 90cm/35½", h: 10cm/4" |
| alma papa crib  | w: 60cm/23¾", l: 120cm/47¼", h: 8cm/3¼" | w: 60cm/23¾", l: 120cm/47¼", h: 10cm/4" |
| standard US size (fits US version alma max & retro & standard US size cribs)  | | w: 71cm/28", l: 132cm/52", h: 10cm/4" |
| standard UK size (fits UK version alma max & retro & standard UK size cots)  | | w: 71cm/28", l: 141cm/55½", h: 11cm/4¼" |
| luxo crib  | w: 70cm/27¾", l: 135cm/53¼", h: 8cm/3¼" | w: 70cm/27¾", l: 135cm/53¼", h: 10cm/4" |
| anti-mite | ✓ | ✓ |
| anti-bacteria | ✓ | ✓ |
| breathable | ✓ | ✓ |
| heat regulating | ✓ | ✓ |
| hypoallergenic | ✓ | ✓ |
| dual side | | ✓ |
| removable cover | ✓ | ✓ |
| machine washable cover | ✓ | ✓ |
| 100% organic | ✓ | |
| 100% natural | ✓ | |
| fire retardant | ✓ | ✓ |

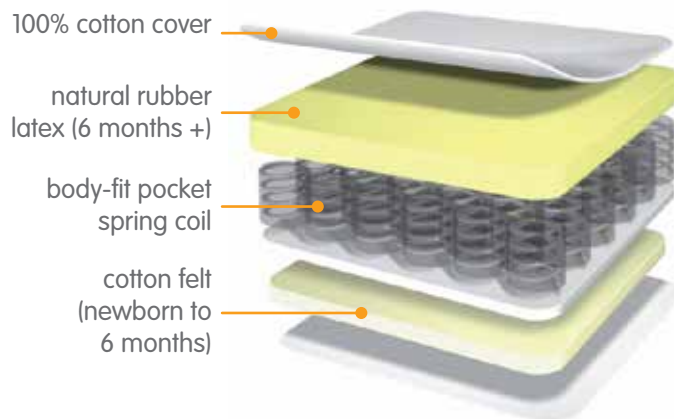
coco mat mattress (made in the UK)

- 100% natural materials - inherently breathable allowing constant air circulation & ventilation
- naturally anti-dust mite
- certified allergy protection
- 100% organic cotton cover



pocket spring mattress

- dual side, progressive firmness inverts to accommodate baby's increasing weight
- natural rubber latex contours to baby's natural posture & promotes high breathability
- pocket spring design – undisturbed night's sleep with long term durability and support
- balancing net – evenly distributes body pressure
- cotton felt – high density cotton layer for extra support & comfort
- unbleached & undyed natural cotton cover - natural sleeping surface for baby



folding crib storage & utility bags



alma mini store



alma papa store



- protects your bloom bed against dirt & shock
- durable with extra storage pockets
- space-saving design, all parts can be easily stowed away in specialized compartments
- additional storage pockets on side
- extra portability & mobility
- can be easily maneuvered with crib's own castors
- commercial grade denier polyester with inner PU coating for durability and water resistance
- carry handles with rubberized grip & sturdy straps



4 dads

bloom was founded by four dads wanting to bring meaningful innovation & contemporary design to a world of baby products that have traditionally been functional but not in tune with the design sense of modern parents

moving from couple-dom to parenting is a wonderful & emotional phase during which parents & baby begin life together. at bloom, we believe parents & baby should begin their life together in style, with quality products that reflect modern living & express the new family's sense of identity



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bloom reserves the right to alter any specification of the products in this catalogue.
all sizes and weights given are intended as a guide and are approximate.



style • safety • sustainability

